

Offset	Topic
00:17	<ul style="list-style-type: none"> • Intro
02:19	<ul style="list-style-type: none"> • Word of the Week: dead code
	<ul style="list-style-type: none"> • http://catb.org/jargon/html/D/dead-code.html
03:21	<ul style="list-style-type: none"> • Monologue: Online Identity
	<ul style="list-style-type: none"> • Dennis McDonald asked how we tell whether online identities match who people really are <ul style="list-style-type: none"> • http://www.ddmcd.com/ • First talked about online identity as part of first social spaces monologue <ul style="list-style-type: none"> • August 22nd, 2007 feature show • In that episode, talked about positive presence • Some spaces provide avatars, other features that help present a chosen identity • Warned that actions must be consistent with image • Difficult when trying to present a consistent online identity <ul style="list-style-type: none"> • When you want someone to recognize you • Take for granted the non-verbal communication • Writers and actors perhaps do better • Dialogue says a lot but expression, action says more • Tone of voice is easily misunderstood • Have you ever sent an email someone thought was had the opposite emotional content? <ul style="list-style-type: none"> • Serious when you meant it as a joke? • Mad when you were not? • Impressions can change in person over time <ul style="list-style-type: none"> • Unintentional challenges to recognition • A friend can make a baffling life choice • A first impression could prove wrong • These things happen when you have expression, tone and action • How much worse must these be online? • In person, you may be able to discover a rationale, establish context • With less information, must seem more random online • Again, this can happen by accident • Isn't necessarily true in either case someone is trying to misrepresent • People believe what they want <ul style="list-style-type: none"> • True online and off • Especially true in fantasy prone individuals • Own filters get in the way • Fill in the missing parts on online communication with wish fulfillment

Offset

Topic

- Somewhat difficult to present false identity
 - Hard enough to present your own self accurately
 - The same things you take for granted, hard to change consciously
 - As much as non-verbal cues are hard, some do slip through
 - This can conflict with the false identity someone is trying to present
 - This can be hard to spot, it is an infrequent and subtle tell
- Human brains are adapt at pattern recognition
 - Usually comes across as gut instinct
 - What the conscious mind does see, the unconscious may
 - This is especially true of long exposure
- I suspect social adaptation might help
 - Think tribal or national identity
 - Many non-verbal cues, important in past, contentious societies
 - Need to quickly identify group and other
 - Requires a standard, though, like norms to judge against
 - Online spaces can have their own norms, too, though
 - Not always, least useful in the absence of a normative online space, like a subject specific forum
- Reputation may help in certain settings
 - Only if the person has established one, consciously or otherwise
 - More common in certain spaces, like blogs
 - Can use consensus impression to gauge genuineness
 - Wisdom of crowds, small aberrations smooth out
 - En masse may get more accurate measure
- Meeting in person is an easy, hard answer
 - Hard because online is agnostic of geography
 - When the person in question is local, can be easier
 - Especially if there is a group context where you can meet
 - Many online fora are starting to including offline meetups
 - Not perfect, still problems with getting a genuine impression in person
 - Made easier with regular meetups, where more data can be collected
- What are the real risks, benefits?
 - In a purely online relationship, risk is more emotional
 - Sense of betrayal at realization of difference between online, real identity
 - Frustration when trying to persuade or communicate
 - I've run into that one, alot
 - Getting where someone comes from helps refine your approach
 - Misunderstanding real identity can make framing thoughts more difficult

Offset

Topic

- Can be financial risks, think of scams
 - To be fair, the approach to a scam may not be obvious
 - A good con artist knows how to suppress target's caution
 - Think of the old saw about boiling a frog
 - A skilled fraudster doesn't go right for the wallet
 - Approach is going to be subtle, incremental
 - This is like hacking maliciously
 - A skilled hacker will find a way in
 - Odds are in your favor, most attackers not skilled
 - Betting more on quantity, not quality
 - May be true of scammers, too
- Best hedge is to withhold personal info, money until you can vet
 - In person
 - A trusted third party when transaction comes up
 - Trust providers are not perfect, just increase cost of fraud
- What are the potential benefits?
 - Business relationship
 - Social relationship
 - Business is more likely to be of same value as offline version
 - Build your own reputation, through a reciprocal understanding, perhaps recommendation
- Have to decide for yourself whether the risks are worth the benefit

22:20

• Outro

- Contact me
 - Email to feedback@thecommandline.net
 - Web site at <http://thecommandline.net/>
 - IM to command.line@skype
 - Listener comment line is 240-949-2638
 - del.icio.us tag is "for:cmdln"
 - <http://twitter.com/cmdln>
- I'd like to thank libsyn.com for AAC hosting and Wouter de Bie for MP3 hosting
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